

21 NCAC 64 .0304 PRINCIPLE OF ETHICS III

Licenses' statements to persons served professionally and to the public shall provide accurate information about the nature and management of communicative disorders, and about the profession and services rendered by its practitioners.

- (1) Licenses must not misrepresent their training or competence.
- (2) Licenses' public statements providing information about professional services and products must not contain representations or claims that are false, deceptive or misleading.
- (3) Licenses must not use professional or commercial affiliations in any way that would mislead or limit services to persons served professionally.

*History Note: Authority G.S. 90-304(a)(3);
Eff. February 9, 1976;
Amended Eff. November 1, 1989;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. October 4, 2016.*